



New Egypt Speedway  
720 County Road 539  
New Egypt, NJ 08533  
(609) 758-1900  
[www.newegyptspeedway.net](http://www.newegyptspeedway.net)

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October 18, 2021

In 2022, the New Egypt Speedway will proudly present its 25th year of motorsports as a dirt surface speedway.

For 2021, the Rt. 539 speedway presented twenty five programs which were viewed by close to 20,000 fans. On average, we have 78-85 race cars in attendance per event from our season opener in April to the season ending event in October.

We are home to four divisions of race cars each Saturday night. The most powerful is our modified division while our street stock and 4-cylinder division are equally as exciting and serve as stepping stones into the world of oval track racing.

We believe that our location, facility, and personnel staff are well equipped to support your advertising needs. We will ensure you and your company will receive maximum exposure and a great deal of publicity for your investment with us.

Our 2022 schedule features over 25 Saturday night events, in conjunction with a few mid-week shows.

The choices are numerous and we would like to offer your company the opportunity to join us with your sponsorship support. We would like to thank you and your company in advance for the opportunity to join New Egypt Speedway and consider us with your sponsorship support.

Many thanks,

Dawn Johanson  
*Office Manager*

Joey Liquori  
*General Manager*

Amy Szwed, Pete Wortman, Bill Baumann  
*Public Relations*

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# 2022 NEW EGYPT SPEEDWAY SPONSORSHIP PACKAGES

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## ***SPONSORSHIP PACKAGE #1 - \$1,750***

- One (1) night in the Hospitality Suite (food and beverages included)
- A 1/2 page ad in our 'Thunder In The Pines' program
- A 4x8 billboard on the speedway premises - choice of location (main entrance, inside entrance, or first turn grandstands)
- Presentation of trophy in victory lane

## ***SPONSORSHIP PACKAGE #2 - \$2,150***

- One (1) night in the Hospitality Suite (food and beverages included)
- A 1/2 page ad in our 'Thunder In The Pines' program
- A 4x8 billboard on the back of the main grandstand
- Presentation of trophy in victory lane

## ***BILLBOARDS***

- Victory lane area - \$4,000
- Speedway backstretch - 10x30 \$2,500 or 10x15 \$1,500
- Back of main grandstand - \$1,000
- Speedway main entrance, inside entrance, or first turn grandstand - \$500
- Hospitality suite (includes food & beverage) / Trophy presentation - \$1,250

**NAME OF COMPANY/BUSINESS:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY:** \_\_\_\_\_ **STATE:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**NAME OF CONTACT:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

## **SOCIAL MEDIA CONTACT INFORMATION (IF APPLICABLE):**

**FACEBOOK:** \_\_\_\_\_

**INSTAGRAM:** \_\_\_\_\_

**TWITTER:** \_\_\_\_\_

**SNAPCHAT:** \_\_\_\_\_

If payment is made via credit card, please contact the speedway office directly at (609) 758-1900. Check payment, please make check payable to NEW EGYPT SPEEDWAY

ALL INQUIRES: NEW EGYPT SPEEDWAY - 720 ROUTE 539 - NEW EGYPT, NJ 08533